

Letter from
THE FOUNDER

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TRAVIS MILLER

Founder

The two most universal human needs are safety and love and in truth, they are inseparable. The **Genesis Corporate Tactical Retreat** was created to bring these forces together in a way that is both deeply personal and profoundly transformational.

In today's world of constant uncertainty, power alone is not enough. True leadership requires foresight, preparedness, and an unwavering commitment to protecting others. Genesis is more than a retreat, it is a defining experience for Fortune 500 executives, cultural icons, and high-impact decision makers who seek not only development, but transformation.

From the very beginning, our mission was clear: how do we empower leaders. In corporations, communities, friendships, and families to stand up for one another? How do we create a culture where, when someone is in danger, you have both the confidence and the training to respond?

Central to this vision is giving back to those who have already given so much. We are deeply honored to partner with the Stay in the Fight Veterans Foundation, ensuring that a portion of the proceeds directly supports veterans and strengthens the communities they continue to serve.

This is more than an event. It is a movement a commitment to safety, to love, and to leadership that protects.