



GENESIS SECURITY SOLUTIONS

SPONSORSHIP OPPORTUNITIES

A Private Invitation to Shape the Future of Leadership

Genesis Corporate Tactical Retreat

November 6-9, 2025

EMPOWER **PROTECT** THRIVE



GENESIS SECURITY SOLUTIONS

THE LEADERSHIP EDGE: WHY GENESIS

Corporate partners gain access to world-class leadership training while aligning with a purpose driven mission.

In a world where uncertainty is constant, power alone is not enough – true leadership requires preparedness, foresight, and a commitment to protection. Genesis is the definitive retreat for Fortune 500 executives, cultural icons, and high-impact decision makers seeking more than development – they seek transformation.





GENESIS SECURITY SOLUTIONS

Our Mission

Our mission is to empower executives with the knowledge, skills, and mindset to recognize threats, respond decisively, and protect themselves and their loved ones.

Through immersive retreats and experiences, expert coaching, and real-world training, we prepare leaders to navigate an unpredictable world with confidence and resilience.



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WHY GENESIS IS UNMATCHED

Leadership Under Fire

Training for executive decision-making during simulated real-world crisis scenarios. Learn tactics used by Fortune 100 security teams and elite military strategists.

Power Network Access

Join a trusted, invitation-only peer network of Fortune 500 executives, championship athletes, and entertainment industry leaders.

Situational Tactical Intelligence

Sharpen situational awareness, proactive intelligence, and protection strategies that translate to market dominance and personal security.

Strategic Resilience Training

Build psychological strength and adaptive decision-making skills that will empower you to lead through volatility in both boardrooms and critical life moments.



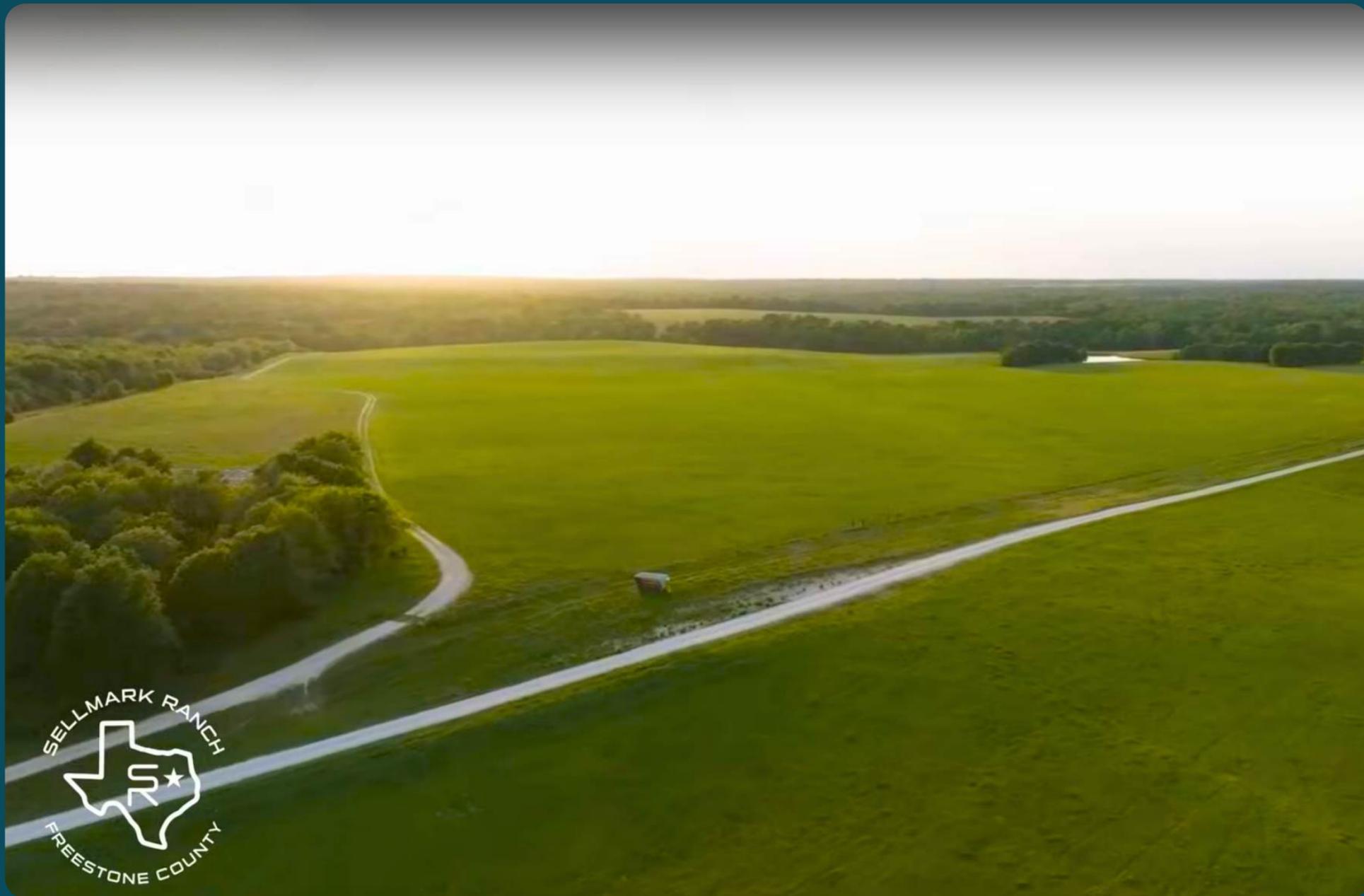


GENESIS SECURITY SOLUTIONS

A Genesis Experience is a sanctuary --- private, fortified, and purpose-driven --- for those who protect people, shape industries, and influence global culture.

The Genesis Experience: 2.5-Day, 3 Night Elite Leadership Retreat

The Genesis Corporate Tactical Retreat is set amidst the 6,800-acre **SELLMARK RANCH** in the pristine Texas countryside. This invitation-only experience provides a fully immersive environment where leaders step away from the public eye to build strength, sharpen their readiness, and foster trusted alliances.



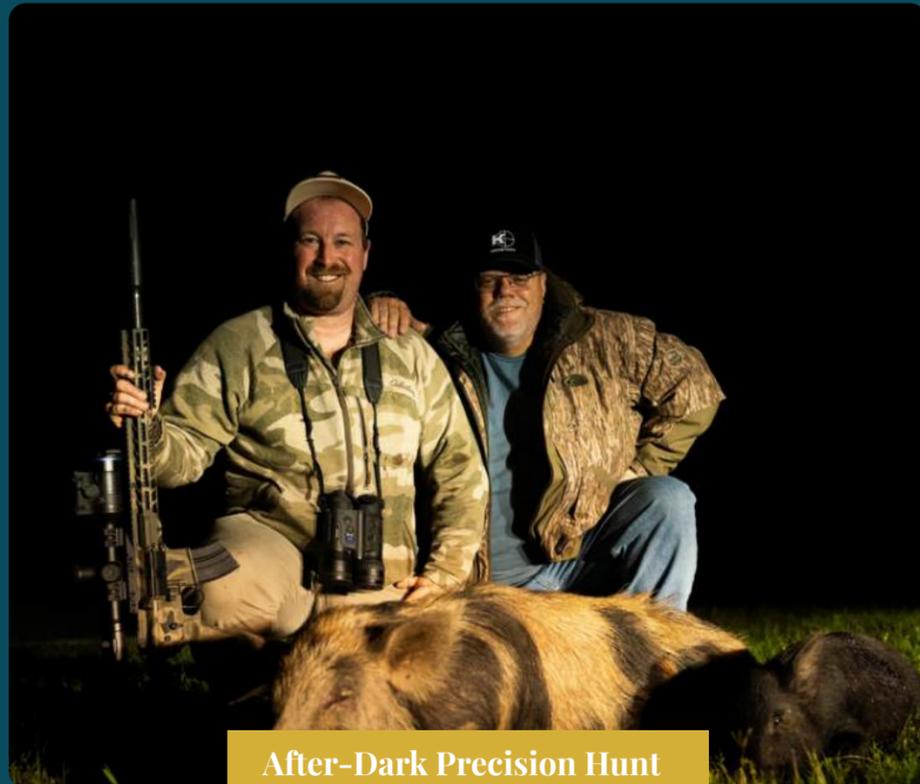
SELLMARK RANCH



On site Transportation



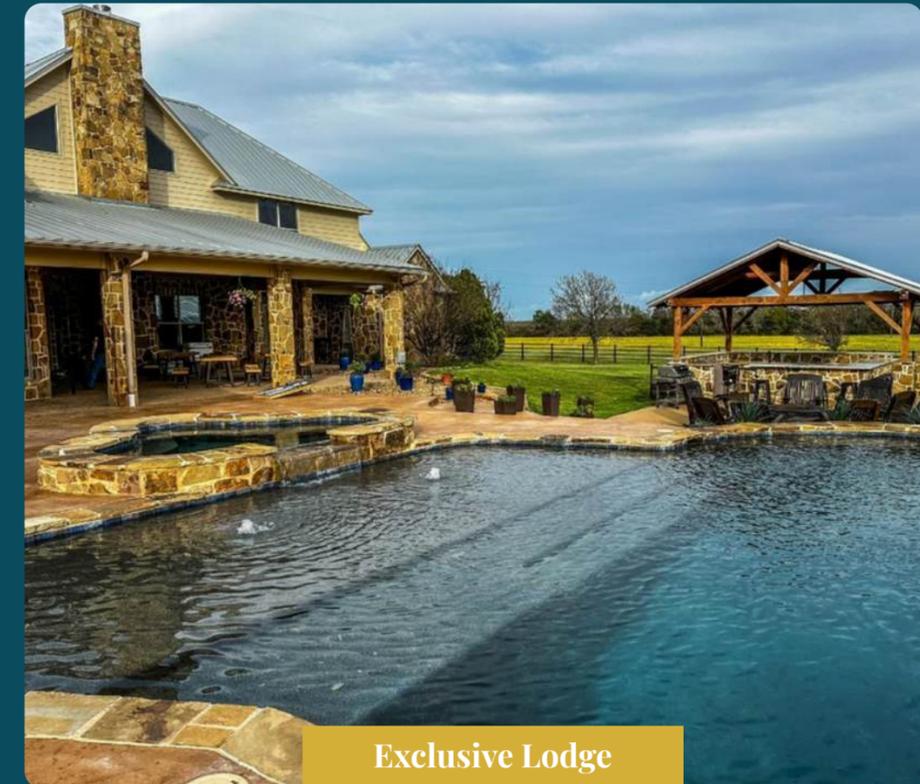
Night Vision Thermal



After-Dark Precision Hunt



State of the Art Gun Range



Exclusive Lodge



GENESIS SECURITY SOLUTIONS

INSIDE THE GENESIS EXPERIENCE

Guided by world-class experts, including former special forces, Fortune 500 CEOs, decorated veterans, and elite wellness coaches, leaders are empowered to achieve peace of mind and renewed confidence that can be directly applied in their day to day lives.



PRECISION TACTICAL TRAINING

Experience defensive firearms and tactical training with real-world applications led by Tier 1 operators and instructors on private ranges used by elite military units.



NIGHT VISION THERMAL HUNTING

Experience a private, guided nighttime hog hunt using military-grade night vision and thermal technology – blending tactical precision with instinctive pursuit for an unforgettable adventure.



TACTICAL WELLNESS

Personalized coaching in strength, focus, and recovery – blending military-grade training, conditioning, and executive wellness for those who lead under pressure.

ELITE GUEST EXPERIENCE

Genesis Corporate Tactical Retreat also Includes:
Exclusive, personalized services to ensure a luxury experience
with every detail tailored to you.



GENESIS SECURITY SOLUTIONS



LUXURY TRANSPORTION
CONCIERGE



MAIN LODGE PRIVATE
SUITES



ONSITE PRIVATE CHEF



GENESIS SECURITY SOLUTIONS



Private Jet Charter

Discreet, high-touch private air travel seamlessly arranged as part of your personalized retreat experience.

THE LEGACY EVENING HEROES AND LEADERS GALA:

CELEBRATING EXECUTIVE ACHIEVEMENT

As the Genesis Retreat draws to a close, sponsors, attendees, and guests are invited to gather for an exclusive evening of corporate recognition and executive networking. Retreat competition champions will be honored, exceptional leadership will be celebrated, and our community of warriors and high-impact leaders will come together in a setting of bold elegance.

More than a celebration, it's a night of reflection, recognition, and connection — where leadership, excellence, and legacy are honored in unforgettable style.

CASINO ROYALE- TEXAS STYLE features:

- A private award ceremony for shooting competition winners
- A special Genesis Medal of Honor award presented for exceptional executive leadership courage and contribution
- Appearances by NFL legends and elite athletes including NFL Hall of Famer Gilbert Brown
- A curated chef-driven dinner experience
- Live music and entertainment
- An auction to support our veterans
- And more!



GENESIS SECURITY SOLUTIONS



LEGACY EVENING: HEROES AND LEADERS GALA SPONSORSHIPS

Marketing/Community Investment Budget

TITLE GALA SPONSOR | \$40,000

Legacy Evening Heroes & Leaders Gala Presented by Your Company

PRESENTING GALA SPONSOR | \$25,000

Elevated Brand Visibility with Executive Access

SUPPORTING GALA SPONSOR | \$15,000

Community Recognition with Professional Benefits

★ HEROES AND LEADERS GALA SPONSORSHIPS ★

TITLE GALA SPONSOR | \$40,000

Legacy Evening Heroes & Leaders Gala Presented by Your Company

Executive Gala Experience:

- Premium reserved table for 10 executives/guests at Legacy Evening Heroes & Leaders Gala
- VIP pre-gala cocktail reception access for all attendees
- Meet-and-greet opportunities with the featured guest
- Private Shuttle + Chauffeured Ground Transportation to and from the ranch
- Award presenter role at the gala
- Professional photography with company executives
- Concert experience (2 tickets)
- 2 NFL game tickets to Packers vs. Cowboys game (Sept 28, 2025, with Gilbert Brown, NFL Hall of Famer)
- Premium executive gift bag for all gala attendees

Premier Brand Integration:

- Exclusive title sponsor recognition across all gala materials
- Company logo prominence on all signage, programs, and marketing
- Featured recognition in opening and closing ceremonies
- Custom branded stage backdrop and presentation materials
- Premier signage across retreat, promo video, swag bags, and gala program (full-page ad)
- Corporate spotlight in all gala promotional videos
- Social media feature highlighting partnership
- Corporate partnership recognition for a year following the date of the gala

★ HEROES AND LEADERS GALA SPONSORSHIPS ★

PRESENTING GALA SPONSOR | \$25,000

Elevated Brand Visibility with Executive Access

Executive Gala Experience:

- Preferred Table (5 executives/guests) at Legacy Evening Heroes & Leaders Gala
- VIP reception access for all attendees
- Golf lessons or private round for up to 3 executives with pro golfer
- Executive gift bags for gala attendees
- Ground transportation coordination

Premier Brand Integration:

- "Presenting Sponsor" recognition on all gala materials
- Company logo featured prominently across event signage
- Recognition during gala presentations and ceremonies
- Company feature in post-gala marketing materials
- Social media recognition
- Logo placement in digital and print materials

★ *SUPPORTING* GALA SPONSOR | \$15,000 ★

Community Recognition with Professional Benefits

Executive Gala Experience:

- 3-Gala attendee invitations
- 3-VIP pre-cocktail reception access
- Standard gift bags for attendees

Company Recognition & Brand Visibility:

- Company name in all gala programs and signage
- Recognition during evening presentations
- Logo placement in select gala materials
- Inclusion in sponsor appreciation initiatives



GENESIS SECURITY SOLUTIONS

OPTIONAL CHARITABLE OPPORTUNITY

Genesis partners with Stay in the Fight Veterans Foundation, supporting justice-involved veterans in the DFW area as they overcome complex challenges and successfully transition back into civilian life. Corporate Partners may choose to support this mission through separate charitable contributions



STAY IN THE FIGHT
VETERANS FOUNDATION

STAY IN THE FIGHT

VETERAN FOUNDATION SUPPORT

Separate Charitable Initiative - CSR Budget
Tax-Deductible Charitable Contribution

HEROES CHAMPION | \$20,000

Veteran Impact:

- Funds veteran scholarships to Genesis retreat experiences
- Direct support for justice-involved veterans in DFW transitioning to civilian life
- Quarterly impact reports on veteran program outcomes for year following gala date

Recognition Benefits:

- "Heroes Champion" recognition at gala
- Reserved table (8 guests) at Legacy Gala
- Special recognition during veteran tribute segment
- Recognition in Texas Monthly veteran feature stories

Corporate Benefits:

- Full tax deduction for charitable contribution
- Featured in Genesis veteran program materials
- Access to veteran networking events
- CSR impact reporting for corporate communications

HEROES SUPPORTER | \$10,000

Veteran Impact:

- Funds partial veteran scholarships to Genesis programs
- Support for veteran leadership development initiatives

Recognition Benefits:

- Half-table (4 guests) at Legacy Gala
- Recognition in gala program as veteran supporter
- Quarterly veteran program impact updates for year following gala date

Corporate Benefits:

- Tax-deductible charitable contribution
- Gala program recognition
- Featured in veteran support materials



STAY IN THE FIGHT
VETERANS FOUNDATION

JOIN THE CIRCLE

Genesis Corporate Tactical Retreat is not extended to everyone — it is a rare invitation reserved for those whose values align with purpose, leadership, and legacy. This is more than leadership development; it is your opportunity to strengthen executives, protect your organization, and, if you choose, extend impact to those who served.

To secure your place at the Genesis Corporate Tactical Retreat or discuss partnership opportunities, contact the following:

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